

EXPECTED IMPACT

Project GEEA will raise awareness of equal opportunities especially in VET education and will promote entrepreneurship education as a solution to gender gap in the employment rate. To reach the Europe 2020 objective of a 75% employment rate, particular attention needs to be given to the proportion of female entrepreneurs, at 33% (30% in start-ups), which is some way short of optimum and most women still do not consider entrepreneurship as a relevant career option. Young women should also benefit from the growing emphasis on entrepreneurship as one of the basic skills that schools should teach all pupils, girls or boys. It is this issue, which needs to be addressed. The development of entrepreneurial mindsets is becoming embedded in policy across Europe. It is this new approach that the project will experiment in the partners' organizations, institutions and schools.

PROJECT PARTNERS



Leader Partner: "Unirea"
National College, Romania



Professional Foundation,
Romania



Institute of Entrepreneurship
Development (IED), Greece



PIXEL, Italy



The Associação Paredes
pela Inclusão Social (APPIS),
Portugal

Xano Channel
Asociación

Xano Channel Association,
Spain



Leonardo Da Vinci First
Private School, Bulgaria

Gender Equality & Entrepreneurship for All



Erasmus+

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

PROJECT GEEA

Gender equality is a fundamental right guaranteed by Article 23 of the Chapter of Fundamental Rights of the European Union: "In all its activities, the Union shall aim to eliminate inequalities between men and women." The Commission has reaffirmed its commitment to gender equality including in the Europe 2020 Strategy a main target to raise the employment rate of women and men aged 20-64 to 75% by 2020.

Within this context, project GEEA through its activities and outputs will raise awareness of equal opportunities especially in VET education and will promote entrepreneurship education as a solution to gender gap in the employment rate.

OBJECTIVES

GEEA project aims at:

- form a Strategic Partnership of organizations which will raise awareness on equal opportunities preparing our target group for the labor market
- devise tools to examine gender issues and offer guidance

- produce a series of core publications
- establish means and methods for participants to share their experiences, products and expertise
- create a new approach to promoting entrepreneurship education as a solution to gender gap in the employment rate
- enhance value to existing best practice by widespread dissemination
- connect to national and European initiatives

TARGET GROUPS

The target group will be:

- Key stakeholders, policy formulators and decision makers in each country: institutions/organizations/companies/SMEs/Local Public authorities/ Representatives of the Ministry of Education/schools/kindergartens/ Hospitality Industry/trade unions leaders.
- VET and non-VET Teachers, Trainers, Mentors, Student Teachers, schools, teachers associations and/or unions, VET providers, teachers' education providers, national/regional organizations in charge of VET and non-VET education, local bodies, etc.

The real beneficiaries will be our VET students and in the long run those who will join this type of education later as they are now in lower secondary or primary school.

RESULT

To achieve its objectives, project GEEA will:

- Undertake research and publish the "state of the art"
- Produce a Code of Practice for decision makers, policy makers, teachers, head teachers, managers of adult education organizations and leaders of NGOs on equal opportunities and gender equality issues.
- Provide mentoring services to young female entrepreneurs
- Produce a needs analysis for training teachers, student teachers and teacher trainers
- Examine pedagogical approaches
- Produce TP and guidance resources for teachers and educators and a Kit for students
- Create a Web site with services offering access to materials,
- Create an online community, training opportunities and GEEA products, research reports, resources etc.
- Disseminate the project and widen the community via the extended networks of partners.